

Twenty-first National Conference on Primary Health Care Access



PRESENTED BY

**COASTAL RESEARCH GROUP
GRANITE BAY, CALIFORNIA**

Grand Hyatt Kaua'i

Shipwreck Beach, Poipu, Kauai, Hawaii

April 12-15, 2010

“Consequences”

Monday, April 12, 2010

6:30 AM - 8:00 AM: Working Breakfasts in Preassigned Groups

Dondero's Restaurant (conference registrants only)

8:15 AM - 12:00 PM: First Plenary Session

Kauai Ballroom 2 & 3

8:15 AM: Welcome:

James M. Herman, MD, MSPH, Pennsylvania State University, Hershey

8:25 AM: Opening Statement of First Plenary Session by Session Moderator:

Marc E. Babitz, MD, Utah Department of Health, Salt Lake City

8:30 AM: First Roundtable: "What Just Happened?:"

A Discussion of Health Care Insurance Reform 2009-2010"

Joshua Freeman, MD, University of Kansas, Kansas City

Perry A. Pugno, MD, American Academy of Family Physicians, Leawood, Kansas

Enrique S. Fernandez, MD, MScEd, Ross University, Miami, Florida

9:15 AM: Audience Questions and Comments

Lead Question: Robert Ross, MD, MScEd, Oregon Health Sciences University, Klamath Falls

9:25 AM: Conference as a Whole: Audience Statements Regarding Health Care Reform, the Legislative Process and the Prospects for Successful Implementation
(each comment limited to three minutes)

First Comments (3 minutes each):

Arthur T. Fort, MD, Louisiana State University, Shreveport

Thomas J. Hansen, MD, Creighton University, Omaha, Nebraska

Jay W. Lee, MD, Memorial Hospital Medical Center, Long Beach, California

Betsy Kimball, MA, Creighton University, Omaha, Nebraska

Followed by Comments of Other Members of the Audience (3 minutes each)

(All statements will be published at www.coastalresearch.org)

10:00 AM: Break

10:10 AM: Second Roundtable: "Health Reform Legislation:

Potential Consequences for the Nation's Primary Care Physicians"

Donald R. Frey, MD, Creighton University, Omaha, Nebraska

Thomas C. Hines, MD, Boston University, Boston, Massachusetts

James M. Herman, MD, MSPH, Pennsylvania State University, Hershey

10:55 AM: Audience Questions and Comments

Lead Question: Perry A. Pugno, MD, American Academy of Family Physicians



We are following the pattern set at the Tenth National Conference and will have no reception. We encourage everyone to enjoy Kauai with their family and friends. The true gem of this conference series is that it has deliberately allowed time for attendees to network. Please make arrangements to lunch, tour, or dine with each other. It is this networking spirit of the Conferences that we wish to encourage.

“Consequences”

Monday, April 12, 2010

11:05 AM: "Answering the Calls of Quality and Compassion:
Ross University and the Primary Care Workforce"

Mary T. Coleman, MD, PhD, Ross University, Dominica
Enrique S. Fernandez, MD, MScEd, Ross University, Miami, Florida
Allan J. Wilke, MD, MA, Ross University, Bahamas

11:50 AM: Audience Questions and Comments
Lead Question: Ana Bejinez-Eastman, MD,
Presbyterian Intercommunity Hospital, Whittier, California

12:00 PM: Adjournment of First Day

*The Fellows and the Senior Fellows of the National Consortium on Community-Based Medical Education
Invite You to Participate in the Induction of New Fellows
April 12, 2010, Grand Hyatt Kauai*

NEW FELLOWS: Lee A. Burnett, DO - Donald R. Frey, MD - James M. Herman, MD, MSPH

SENIOR FELLOWS

Marc E. Babitz, MD
F. Marian Bishop, PhD, MSPH*
John G. Bradley, MD, MMM
William H. Burnett, MA
Mark E. Clasen, MD, PhD
Ludlow B. Creary, MD, MPH
Hector Flores, MD
Virginia Fowkes, FNP, MHS
William C. Fowkes, MD
Charles Henley, DO, MPH, MS

John A. Zweifler, MD, MPH

Paul Juarez, PhD
Gary L. LeRoy, MD
Patricia Matthews-Juarez, PhD
John E. Midtling, MD, MS
Charles Q. North, MD, MS
Cynthia G. Olsen, MD
Perry A. Pugno, MD, MPH
J. Jerry Rodos, DO, DSc
David N. Sundwall, MD
Allan J. Wilke, MD, MA

FELLOWS

Bruce Behringer, MPH
John M. Boltri, MD
Thomas C. Brown, PhD
J. Scott Christman, MPDS
Richard D. Clover, MD
James E. Cruz, MD
Patrick T. Dowling, MD, MPH
Ana Bejinez-Eastman, MD
Joshua Freeman, MMD
John P. Geyman, MD
Tim Henderson, MSPH
Thomas C. Hines, MD
Cornelius L. Hopper, MD
Sandra L. Hullett, MD
Norman B. Kahn, Jr, MD
Mitchell Kasovac, DO

Kathleen M. Macken, MD
David W. Marsland, MD
Samuel C. Matheny, MD, MPH
Robert K. Maudlin, PharmD
Don McCanne, MD
Marianne McKennett, MD
William A. Norcross, MD
Charles E. Odegaard, PhD*
John Payne, MD
Michael D. Prislín, MD
Jonathan E. Rodnick, MD*
Robert G. Ross, MD, MScEd
Joseph E. Scherger, MD, MPH
G. Gayle Stephens, MD
Warwick Troy, PhD, MPH

*deceased

“Consequences”

Tuesday, April 13, 2010

6:30 AM - 8:00 AM: Working Breakfasts in Preassigned Groups

Dondero's Restaurant (conference registrants only)

8:15 AM - 12:00 PM: Second Plenary Session

Kauai Ballroom 2 & 3

8:15 AM: Opening Statement of Second Plenary Session by Session Moderator:

Perry A. Pugno, MD, American Academy of Family Physicians, Leawood, Kansas

8:20 AM: Third Roundtable: “The Consequences of Strategic Intervention:
Providing Health Care for Rural America”

Baretta R. Casey, MD, MPH, University of Kentucky, Hazard

Robert K. Maudlin, PharmD, University of Washington, Spokane

Robert G. Ross, MD, MScEd, Oregon Health Sciences University, Klamath Falls

9:05 AM: Audience Questions and Comments

Lead Question: Joshua Freeman, MD, University of Kansas, Kansas City

9:20 AM: The Seventeenth Charles E. Odegaard Lecture:

"University of Minnesota's Rural Physician Associate Program: Celebrating Thirty-Eight Years"

Macaran A. Baird, MD, University of Minnesota, Minneapolis

9:50 AM: Audience Questions and Comments

Lead Question: Charles Q. North, MD, MS, University of New Mexico, Albuquerque

10:00 AM: Break

10:10 AM: Fourth Roundtable: “The Nation's Public Health System: What Happens Now?”

Richard D. Clover, MD, University of Louisville, Louisville, Kentucky

Marc E. Babitz, MD, Utah Department of Health, Salt Lake City

Charles Q. North, MD, MS, University of New Mexico, Albuquerque

10:55 AM: Audience Questions and Comments

Lead Question: Allan J. Wilke, MD, MA, Ross University, Bahamas

11:10 AM: Thought Provocateur Session: "Competence in Geriatrics and Long Term Care:
Advancing and Sustaining the Future of Family Medicine"

Warwick Troy, PhD, MPH, Shueman Troy Associates, Pasadena, California

11:30 AM: Audience Questions and Comments

Lead Question: Thomas C. Hines, MD, Boston University, Boston, Massachusetts

11:40 AM: "The 100th Anniversary of the Flexner Report:

The Consequences for Medical Education and Community Health"

William H. Burnett, MA, Coastal Research Group, Granite Bay, California

Robert Ross, MD, MScEd, Oregon Health Sciences University, Klamath Falls

12:00 PM: Adjournment of Second Day

“Consequences”

Wednesday, April 14, 2010

6:30 AM - 8:00 AM: Working Breakfasts in Preassigned Groups

Dondero's Restaurant (conference registrants only)

8:15 AM - 12:00 PM: Third Plenary Session

Kauai Ballroom 2 & 3

8:15 AM: Opening Statement of Third Plenary Session by Session Moderator:

Robert G. Ross, MD, MScEd, Oregon Health Sciences University, Klamath Falls

8:20 AM: Strategic Interventions in the State of Michigan

Daniel M. Webster, MD, Michigan State University, Traverse City

8:45 AM: Strategic Interventions in the State of Hawaii:

"Plantation Health to Prepaid Plans: Consequences for the Health Care System of Hawaii"

Allen L. Hixon, MD, University of Hawaii, Mililani

9:10 AM: Audience Questions and Comments

Lead Question: Robert K. Maudlin, PharmD, University of Washington, Spokane

9:20 AM: The Sixteenth J. Jerry Rodos Lecture:

"The Consequences of Health Disparities in the Pacific Islands"

Neal A. Palafox, MD, MPH, University of Hawaii, Mililani

9:50 AM: Audience Questions and Comments

Lead Question: Richard D. Clover, MD, University of Louisville, Kentucky

10:00 AM: Break

10:10 AM: Update on the A.T. Still University, Mesa, Arizona

Mitchell Kasovac, DO, A.T. Still University, Mesa, Arizona

10:25 AM: Audience Questions and Comments

Lead Question: William H. Burnett, MA, Coastal Research Group, Granite Bay, California

10:30 AM: Strategic Interventions in the State of California:

Part I: "The National AHEC Program Strategic Intervention for Primary Health Care Access: California's State AHEC Partnerships for Change"

Virginia Fowkes, MHS, FNP, Stanford University, Palo Alto, California

10:55 AM: Audience Questions and Comments

Lead Question: Mitchell Kasovac, DO, A.T. Still University, Mesa, Arizona

11:00 AM: Strategic Interventions in the State of California:

Part II: "Outreach to Underserved Populations"

Jamie Osborn, MD, Loma Linda University, Loma Linda, California

Charles P. Vega, MD, University of California, Irvine

Ana Bejinez-Eastman, MD, Presbyterian Intercommunity Hospital, Whittier, California

11:45 AM: Audience Questions and Comments

Lead Question: Virginia Fowkes, MHS, FNP, Stanford University, Palo Alto, California

12:00 PM: Adjournment of Third Day

“Consequences”

Thursday, April 15, 2010

6:30 AM - 8:00 AM: Working Breakfasts in Preassigned Groups
Dondero's Restaurant (conference registrants only)

8:15 AM - 12:00 AM: Fourth Plenary Session
Kauai Ballroom 2 & 3

8:15 AM: Opening Statement of Second Plenary Session by Session Moderator:
Joshua Freeman, MD, University of Kansas, Kansas City

8:20 AM: "Plans and Potentialities for the Coastal Research Group's Websites:
www.studentdoctor.net and www.coastalresearch.org"

Lee A. Burnett, DO, Student Doctor Network, Southern Pines, North Carolina
Laura E. Turner, MS, Student Doctor Network, Southern Pines, North Carolina
Anna Peck, PharmD candidate, Student Doctor Network, Iowa City, Iowa

8:50 AM: Audience Questions and Comments
Lead Question: James M. Herman, MD, MSPH, Pennsylvania State University, Hershey

9:00 AM: The Twentieth G. Gayle Stephens Lecture:
"Consequences of Establishing the American Board of Family Medicine:
Looking Back on its Forty Year History"
James C. Puffer, MD, American Board of Family Medicine, Lexington, Kentucky

9:30 AM: Audience Questions and Comments
Lead Question: Donald R. Frey, MD, Creighton University, Omaha, Nebraska

9:45 AM: Strategic Interventions in the State of California:
Part III: "Non-Profit Sector Benefits for Their Community"
Richard Flinders, MD, Santa Rosa Family Medicine Residency, Santa Rosa, California
Delight F. Erickson, FNP, MPH, Memorial Hospital Rural Health Center, Los Banos, CA
Jimmy H. Hara, MD, Kaiser Permanente Medical Center, Los Angeles, California

10:30 AM: Audience Questions and Comments
Lead Question: Marc E. Babitz, MD, Utah Department of Health, Salt Lake City

10:45 AM: An Appreciation of the Twenty G. Gayle Stevens Lectures:
"Skirmishes from the Armageddon Battlefield"
Charles Q. North, MD, MS, University of New Mexico, Albuquerque
Perry A. Pugno, MD, American Academy of Family Physicians, Leawood, Kansas

11:05 AM: "The Road Ahead: Predictions of the Future of Health Care Reform"
Richard D. Clover, MD, University of Louisville, Kentucky
James M. Herman, MD, MSPH, Pennsylvania State University, Hershey
James E. Cruz, MD, Molina Healthcare, Long Beach, California

11:35 AM: Conference as a Whole: Audience Statements Regarding Predictions of the Future of
Health Care Reform (each comment limited to three minutes)

“Consequences”

Thursday, April 15, 2010

11:45 PM: Summary of Conference

Richard Flinders, MD, Santa Rosa Family Medicine Residency, Santa Rosa, CA

12:00 PM: Conference Adjournment

PLAN AHEAD: San Francisco - April 2011



Arrival Date: Sunday, April 17

Departure Date: Wednesday, April 20 after 12 Noon

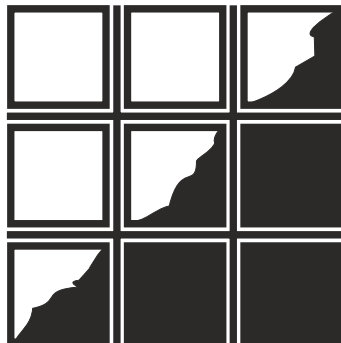
We will be at the Hyatt Regency San Francisco in Embarcadero Center! Reduced cost for early registration prior to January 15, 2011. Extra days available, 3 days prior and following the conference at conference room rates (available from April 14th through morning of April 22nd). These are prime vacation dates in SF Bay area. Book plane reservations early and confirm with Coastal Research Group for extra room nights to guarantee you will be able to enjoy the conference and San Francisco. You may select run of house rooms or rooms with concierge Regency Club privileges on the top three floors. Regency Club itself has a spectacular 360 degree view!

COASTAL RESEARCH GROUP

The Coastal Research Group, as a non-profit 501(c)(3) tax-exempt corporation dedicated to the improvement of the nation's health care workforce, helps diffuse ideas and information through its national conferences and workshops and its two websites – www.coastalresearch.org and www.studentdoctor.net.

Over twenty years ago, a group of leaders who represented the family and community medicine movements, the National Health Services Corps and other federal, state and local government and private sector initiatives, developed the National Conferences on Primary Health Care Access.

Over the years, many important leaders of these reform initiatives have participated in the National Conferences, creating a rich legacy of information. Archival material is beginning to be diffused on the website www.coastalresearch.org.



CONFERENCE MANAGEMENT:

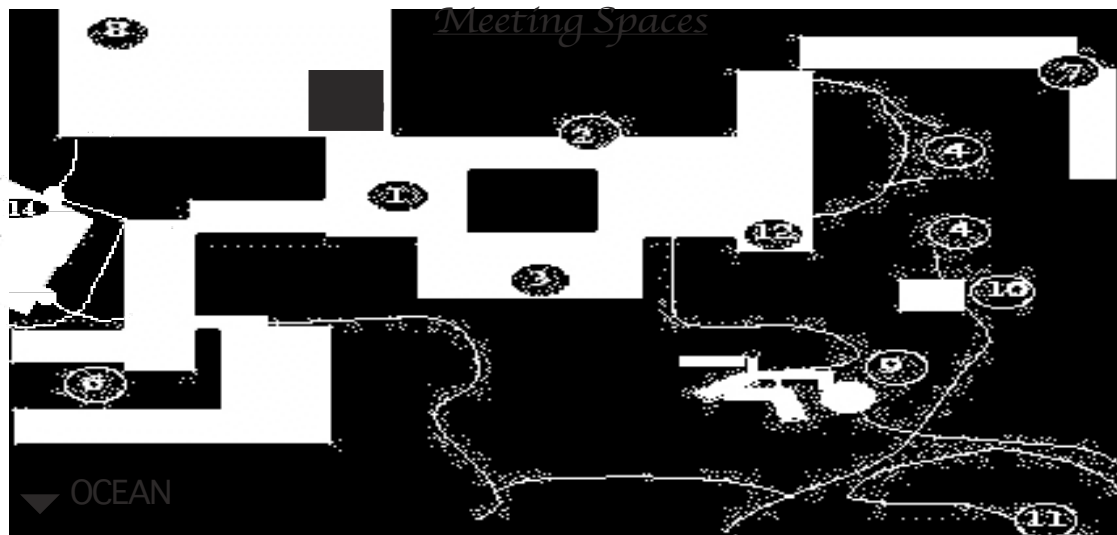
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Websites:

www.coastalresearch.org
www.studentdoctor.net

Plenary Faculty

- Marc E. Babitz, MD,
Utah Department of Health, Salt Lake City
- Macaran A. Baird, MD,
University of Minnesota, Minneapolis
- Ana Bejinez-Eastman, MD,
Presbyterian Intercommunity Hospital, Whittier, California
- Lee A. Burnett, DO,
Student Doctor Network, Southern Pines, North Carolina
- William H. Burnett, MA,
Coastal Research Group, Granite Bay, California
- Baretta R. Casey, MD, MPH,
University of Kentucky, Hazard
- Richard D. Clover, MD,
University of Louisville, Louisville, Kentucky
- Mary Thoesen Coleman, MD, PhD,
Ross University, Portsmouth, Dominica
- William H. Coleman, MD, PhD,
University of Alabama, Huntsville
- James E. Cruz, MD,
Molina Healthcare, Long Beach, California
- Delight F. Erickson, RNC, FNP, MPH,
Memorial Hospital Rural Health Clinic, Los Banos, California
- Enrique S. Fernandez, MD, MScEd,
Ross University, Miami, Florida
- Rick Flinders, MD,
Sutter Medical Center, Santa Rosa, California
- Arthur T. Fort III, MD,
Louisiana State University, Shreveport, Louisiana
- Virginia Fowkes, FNP, MHS,
Stanford University, Palo Alto, California
- Joshua Freeman, MD,
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- Jimmy H. Hara, MD,
Kaiser Permanente, Los Angeles, California
- James M. Herman, MD, MSPH,
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- Thomas C. Hines, MD,
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- Betsy Kimball, MA,
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- Jay W. Lee, MD, MPH,
Memorial Hospital, Long Beach, California
- Robert K. Maudlin, PharmD,
Family Medicine Spokane, Spokane, Washington
- Charles Q. North, MD, MS,
University of New Mexico, Albuquerque, New Mexico
- Jamie Osborn, MD,
Loma Linda University, Loma Linda, California
- Neal A. Palafox, MD, MPH,
University of Hawaii, Mililani, Oahu, Hawaii
- Anna K. Peck, PharmD candidate,
Student Doctor Network, Iowa City, Iowa
- James C. Puffer, MD,
American Board of Family Medicine, Lexington, Kentucky
- Perry A. Pugno, MD, MPH, CPE
American Academy of Family Physicians, Leawood, Kansas
- Robert Ross, MD, MScEd,
Oregon Health Sciences University, Klamath Falls, Oregon
- Warwick Troy, PhD, MPH,
Shueman Troy Associates, Pasadena, California
- Laura E. Turner, MS,
Student Doctor Network, Southern Pines, North Carolina
- Charles P. Vega, MD,
University of California-Irvine, Orange, California
- Daniel M. Webster, MD,
Michigan State University, Traverse City, Michigan
- Allan J. Wilke, MD, MA,
Ross University, Freeport, Bahamas



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| 1. Front desk | 6. Poipu Wing
(rooms ending 001-052) | 9. Tidepools Restaurant |
| 2. Main Porte Cochere | 7. Shipwreck Wing
(rooms ending 053-146) | 10. The Dock |
| 3. Seaview Terrace | 8. Kauai Ballroom 2,3 | 11. Shipwreck Lagoon & Beach |
| 4. Pool Area | | 12. Dondero's Restaurant |
| 5. ANARA Spa | | 14. Kuhio's |

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